

Job Title: Graphic Designer

Category	Details
Job Title	Graphic Designer
Job Summary	Responsible for creating visually appealing designs for digital and print platforms while maintaining brand consistency and delivering creative solutions.
Key Responsibilities	<ul style="list-style-type: none"> • Design social media creatives, ads, banners, and posts • Create branding assets (logos, brand guidelines) • Design marketing collaterals (brochures, flyers, posters, menus) • Work on website and app UI assets with UI/UX team • Ensure brand consistency across all designs • Revise designs based on feedback • Manage multiple projects and meet deadlines
Required Tools & Skills	<ul style="list-style-type: none"> • Adobe Photoshop, Illustrator, After effects • Canva (for quick creatives, templates, and social media posts) • Strong understanding of color, typography & layout • Creativity and attention to detail • Time management and multitasking
Preferred Skills	<ul style="list-style-type: none"> • Logo design • Packaging Design or basic video editing • Digital marketing or agency experience
Experience	0–3 years (customizable)
Education	Degree/Diploma in Graphic Design or related field (preferred)
Portfolio	Mandatory
Job Type	Full-time / Internship
Work Mode	Hybrid / Remote
Salary	As per experience and skill set